



International Affairs Board

MEETING MINUTES

DATE: Wednesday, February 13, 2019

TIME: 5:30 p.m. – 7:30 p.m.

PLACE: City Council Committee Room, 12th Floor – 202 C St. San Diego 92101

BOARD MEMBERS PRESENT:

Bob Morris
Hilda Mwangi
Mary Abad
Bruce Abrams
Oscar Urteaga

Caroleen Willams
Bruce Abrams
Kenia Zamarripa
Mark Leo
Andre Kwan

BOARD MEMBERS ABSENT:

Valerie Attisha
Chandler Martin
Melissa Floca
Denice Garcia

Joel Day
Matthew Miller
Jordan Marks
Fabienne Perlov

STAFF PRESENT:

N/A

WELCOME AND INTRODUCTIONS: Mr. Bruce Abrams

NON –AGENDA PUBLIC COMMENT: N/A

MAYOR'S OFFICE / CONSULAR OFFICE/ PUBLIC OFFICIAL COMMENT:

i. N/A

APPROVAL OF MINUTES FOR DECEMBER 2018: Mr. Bruce Abrams

DISCUSSION ITEMS:

A. **Committee Descriptions and Sign-Up:** As a result of January's retreat, three new sub-

committees have been created: Economic Competitiveness, Global Identity & Cultural Connections, and Operations/Comms. (*Notes and minutes are attached*) A description sheet has been created for I.A.B. members who were not present at the retreat, to review and decide which committee they would like to join.

B. Chinese Delegation in April:

Fabienne will present more details soon regarding this event.

C. Calendar of Events

- i. **GUEST SPEAKERS:** Consul General, Sue Saarnio is scheduled to speak at April's I.A.B. meeting. The reception to honor her has been postponed, due to the government shutdown. The new chair of the Honorary Consul Corp., Audi de Castro, has been invited to speak at an upcoming I.A.B. meeting. His response to the invitation is pending.
- ii. **PROTOCOL TRAINING:** Elena Salsitz, former Consul of Britain, will be conducting a protocol training for all I.A.B. members. Details regarding the location, time, and date are forthcoming.
- iii. **LUNAR NEW YEAR FESTIVAL:** Commissioners from the I.A.B. (Fabienne Perlov, Bob Morris, Bruce Abrams, Chandler Martin, and Mark Leo) were able to meet and have dinner with City Attorney, Mark Elliot and former councilmember Marty Emerald; along with other candidates for City office, at the Lunar New Year Festival. Photos capturing this event can be found on the I.A.B. website.
- iv. **CITY COUNCIL MEMBERS:** The I.A.B. will start scheduling meetings with the City Councilmembers to discuss ways in which it can support cultural engagement in their districts.
- v. **I.A.B. GOOGLE SHARED CALENDAR:** Fabienne has created a shared I.A.B. Google Calendar of community events. An email with the link was sent to all commissioners; granting viewing access. If you would like to notify commissioners of any events in the community, please email Fabienne with the details, so that she is able to update the calendar.

COMMITTEE UPDATES

- A. Economic Competitiveness: The E.C. committee has developed six initiatives (*Meeting minutes and details are attached*)
- B. Global Identity and Cultural Connections: N/A
- C. Operations/Comms.: The O.C. committee is focusing on rebranding the I.A.B.; this includes updating the website. Mary Abad has requested, that when attending special community events, please take pictures that can be used to update the I.A.B. website. The O.C. committee is also working on a streamline process to monitor and update events on the I.A.B. website.

CHAIR REPORT:

- A. Matt Miller will not be renewing his membership on the board. His last meeting will be in March. There are 3 vacant positions on the I.A.B. that need to be filled.
- B. David Pasquini, the Trade Consul of Great Britain, will be coming to speak with the I.A.B. soon.
- C. Two students from The Gallery in the Global Leadership Adventures program will speak with the I.A.B. in June. They will present information on their international program that allows high school students to travel abroad.

BOARD MEMBER UPDATES:

Through the Welcoming SD Program, Mayor Falconer is planning to hire an Immigrant Affairs Manager for a \$70,000 annual salary. He will be branding a new office for immigrant advancement. The I.A.B. can assist with this search and view the twenty recommendations.

ADJOURNMENT:

For further information contact:

Dr. Joel Day, Executive Director, International Affairs Board

(619) 236-6573 or dayj@sandiego.gov

Public Comment on an Agenda Item: If you wish to address the Board on an item on today's agenda, please complete a speaker form and give it to the Board's Executive Director before the Board hears the agenda item. You will be called when the item is heard. Individual's comments are limited to two minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same item, comments may be limited to a set period of time per item.

Public Comment on Matters Not on the Agenda: You may address the Board on any matter not listed on today's agenda at the beginning of the meeting. Complete a speaker form and give it to the Board's Executive Director. California's open meeting laws don't permit the Board to discuss or take any action on the matter at today's meeting. At its discretion, the Board may refer the matter to staff or committee. Individual comments are limited to two minutes per speaker. At the discretion of the Chair, if a large number of people wish to speak on the same topic, comments may be limited to a set period of time.

Alternative Format: This agenda may be requested in alternative format, (Braille, large print, CD), or a sign language/oral interpreter may be requested for the meeting by calling the office at least five (5) working days prior to the meeting.

Committee Descriptions

Economic Competitiveness (5 members max)

2019 Chair: Hilda Mwangi

Helps foster San Diego's economic competitiveness both here and abroad by working with local partners and organizations already aligned and performing this work. The committee helps raise the awareness of these efforts to the Mayor of the City of San Diego and City Council, supports programs and initiatives, including trade missions and global city partnerships, and assists in hosting economic delegations visiting San Diego, with a goal of increasing San Diego's overall economic competitiveness and global identity.

Global Identity and Cultural Connections (5-7 max)

2019 Chair: Fabienne Perlov

Helps foster the City of San Diego's cultural connections and global identity and advises the Mayor and Council on international issues and policies that impact the City of San Diego. Specifically, the Committee is responsible for the following activities:

- Attending monthly cultural community events/festivals on behalf of the City and City Council (see yearly calendar) and issue a proclamation to support key cultural initiatives;
- Consulting with City Council members on cultural events and initiatives in their district they would like us to support
- Organizing an Annual Reception to recognize a member of the Consular Corps, organization or citizen that greatly promotes diplomatic relationships between San Diego and other international cities; promote networking within the diplomatic community in San Diego
- Welcoming international delegations to our city on behalf of the Mayor and City Council;
- Coordinating expert presentations on aspects of San Diego 'Global Identity' at the bi-monthly board meeting

Operations and Communications (5 members max)

2019 Chair: Chandler Martin

Supports the work of the board by building out infrastructure, protocols, systems, etc. in two main areas: operations and communications. The committee will be responsible for recommending ways to improve work processes and developing templates for work in order to make current and future work more efficient. Additionally the committee will lead the rebranding of the board with the objective of raising the profile of the IAB in the city and getting the word out to stakeholders about board-related activity.



Committee Sign-ups

Please PRINT

****Registered members below are required to attend their committee meetings, and all are welcome to attend alternate committee as well.**

Economic Competitiveness

1. Hilda Mwangi
2. Bob Morris
3. Mary Abad
4. Andre Kwan
5. Kenia Zamarippa

Global Identity & Cultural Connections

1. Fabienne Perlov
2. Mark Leo
3. Caroleen Williams
4. Valerie Attisha
5. Oscar Urteaga

Operations/Communications

1. Chandler Martin
2. Melissa Floca
3. _____
4. _____
5. _____

Not Present: Jordan Marks

Economic Competitiveness Committee

Meeting Minutes- January 17, 2019

Attendees:

Bruce Abrams, Chair, IAB
 Bob Morris
 Hilda Mwangi, Chair, Economic Competitiveness Committee
 Mary Abad
 Andre Kwan

Minutes:

Agenda

- What 3-4 big initiatives do we want to commit to?
- How do we accomplish them?
- What is the desired outcome?
- How do we communicate/report on our outcomes to the City?

<p>Initiative #1: Aligning with local groups</p> <ul style="list-style-type: none"> • Serve as a hub for communication and help push out events for local partners • Identify local groups to align with • U Club culture and commerce monthly meetings—3rd Tues of every month, 40-50 people • Downtown partnership? • How: Events—attending, promoting, and supporting our partners' events • How: Attend events and help raise awareness of IAB in the region • Outcome: Increase awareness of IAB, our members, mission, and build contact database 	<p>Initiative #2: Aligning with Biotech industry</p> <ul style="list-style-type: none"> • Dutch and Chinese companies are looking to hire locally • How does IAB help with that? • Connect them to Biocom and other local partners who help with talent recruitment—do not overstep • Recommendation: Do this anyway, work with Hon Cons to show case to local groups for the need in support, no need for a stand-alone initiative. •
<p>Initiative #3: Listening Tours in the District</p> <ul style="list-style-type: none"> • How: Partner with Comms, Outreach, to create a calendar for listening tours in the districts with city council members • How: Divide up the City Council members, sign up for their newsletters, then communicate events to the whole group 	<p>Initiative #4: Workforce Integration</p> <ul style="list-style-type: none"> • How: In partnership with Welcoming SD, commission a research project capturing the lost economic value from underemployed immigrants and refugees in San Diego • How: Supporting active legislation in CA that seeks to change the status of underemployed people in our region

Economic Competitiveness Committee

Meeting Minutes- January 17, 2019

<ul style="list-style-type: none"> • How: Look at community calendars of events, realtor groups. • Outcome: Increase engagement with City Council, increase awareness of IAB, gain better connections into the very communities we wish to engage. 	<ul style="list-style-type: none"> • How: Showing support for small, immigrant owned-businesses in San Diego • Does Sarah want to do a video project of local people who are highly skilled but underemployed? (Bruce to check) • Hilda to email Samuel Tsoi for update on Welcoming SD efforts • Welcoming SD event on 2/4/19 with Mayor Kevin Faulconer
<p>Initiative #5: Hosting delegations</p> <ul style="list-style-type: none"> • How: Via Joel and other IAB committees • Outcome: Support local organizations with hosting delegations • Outcome: Provide a welcoming and hospitable welcome to visitors • Reporting: Tracking number of hosted delegations via Chantai and Joel? 	<p>Initiative #6: Supporting World Trade Center/EDC</p> <ul style="list-style-type: none"> • How: Help with outreach and connections of local and German based companies who might be a match for the July Germany trade mission • How: Help with local support and participation of trade mission related activities • How: March 6th reception: reception ahead of the African Investment Roundtable—suggestions for guest list welcome • How: Participation in roundtables/events where applicable • Outcome: Track and report on participation and efforts. • Outcome: Supporting EDC/WTC who partner with the City on mutual economic competitiveness and global identity goals • Hilda will send IAB formal invitation to March 6th and 7th African Investment Roundtable events once ready